




















SPONSORSHIP AND VENDING PACKAGES

The Dallas Derby Devils (a 501c3 non-profit organization) is proud to present the 12th annual Clover Cup Tournament! This three-day display of hard-hitting roller derby action will take place on March 22 - 24, 2024 at the NYTEX Sports Centre in North Richland Hills, Texas—home of the Dallas Derby Devils, the Dallas Stars Junior Hockey Team, and the Lone Star Brahmas!



SPONSORSHIP PACKAGES

	CHAMPION - \$1000	MVP - \$500	ALL STAR - \$250
EMAIL BLAST			
DIGITAL PROGRAM AD			
ON-SCREEN AD - EVENT BROADCAST			
ON-SCREEN AD - AT VENUE			
BOOTH SPACE, TABLE & CHAIRS			
TWO WEEKEND PASSES			
IN-VENUE ANNOUNCEMENTS			
SOCIAL MEDIA SHOUTOUTS			
NAMING RIGHTS			

Custom packages are available! Email sponsorship@derbydevils.com for assistance!



ALUMNI PACKAGE

For \$25, alumni skaters, officials, volunteers, and members can purchase an alumni square to show their support for Clover Cup and the Dallas Derby Devils. Your approved photo provided will feature your name and number.

-  Name and number shown on screen in venue
-  Special social media recognition during event

NAMING RIGHTS

The following naming rights are available for sponsorship either as a part of the Championship sponsorship package or as a standalone purchase at an adjusted rate:

-  Jammer Line
-  Announcer Booth
-  Penalty Box
-  Tournament MVP Awards
-  Trophy and Trophy Ceremony
-  Pivot Line
-  After-Party
-  Score Table/Scoreboard
-  Livestream
-  Photo Booth *plus many more options!*

TOURNAMENT PROGRAM ADS

A digital program will be offered for 2024! Full color, press quality Adobe Acrobat PDF. Colors converted to CMYK. Must be high res (300 dpi+). When converting to PDF format, all fonts must be embedded. High res (300 dpi at 100%) TIFF, JPEG and Adobe Illustrator EPS files also accepted. If submitting an eps file, please convert all fonts to outlines. There is a design charge of \$50. Artwork must be received by March 8, 2024. Please send all artwork to media@derbydevils.com.

Program Ad Size and Cost:

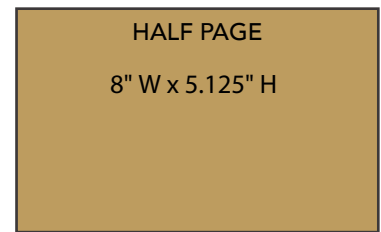
Full Page 8 x 10.5 inches - \$85

Half Page 8 x 5.125 inches - \$55

New for 2024!

Quarter Page 3.875 x 5.125 inches - \$45

Eighth Page 3.875 x 2.4375 inches - \$30



DALLAS DERBY DEVILS

The Dallas Derby Devils, a 501(c)(3) nonprofit organization, are steadfastly committed to their mission: providing all youth, women, men and gender-expansive individuals with the opportunity to engage in the thrilling sport of flat track roller derby at local, national, and international levels. Their dedication extends beyond the track, as they actively seek to connect with a broad spectrum of community partners, reinforcing their commitment to empowerment, inclusivity, and diversity. At the heart of their journey lies the desire to nurture camaraderie and self-confidence both on and off the track. Boasting a formidable roster of over 120 active skaters, the Dallas Derby Devils proudly stand as one of the largest flat track derby leagues in the southern region. When the Devils take the track, expect nothing less than a full-contact, hard-core extravaganza, where athleticism, sportsmanship, and community involvement take center stage. Their remarkable success story has been forged through grassroots promotion and a steadfast DIY ethos, epitomizing the spirit of being skater-owned and operated organization.

